



IUSVELAB

Communication Research Centre

case study

IUS EDUCATION INTERCONTINENTAL SEMINAR



introduction

In 2004, the Salesian University Institutions network has started a specific working section worldwide, called “IUS Education Group”. According to Salesian pedagogy, education is the key to reducing and preventing marginalization and social exclusion, especially among the young generations.

“Education and Social Inclusion” is the core topic of the intercontinental seminars that took place in Madrid (Spain) in February 2013, in São Paulo (Brazil) in October 2013, and in Sonada (India) in February 2014. The fourth and last meeting of the Intercontinental Seminar takes place at IUSVE.

best team

The best team selected for this project is composed by three students attending the postgraduate course in Web Marketing and Digital Communication at IUSVE.

- Francesco Cibati
- Luca Gasparoni
- Elisabetta Matellon

claim

IDEAS IN ACTION

is the claim devised for the fourth and last meeting of the Intercontinental Seminar which is meant to provide a synthesis of the topics discussed and finding out successful strategies for turning ideas into actions.

IDEAS in ACTION

The graphic features the words "IDEAS in ACTION" in a large, bold, sans-serif font. The word "in" is smaller and written in a cursive script. Each letter of "IDEAS" and "ACTION" is filled with a different photograph. The photos include: a woman with her arms raised in celebration; a young boy with a basketball; a group of diverse young people smiling together; a portrait of a man with a colorful, abstract background; hands clasped together in a supportive gesture; a young boy in a blue school uniform; a group of people in white shirts on a grassy field; and a woman looking at a laptop screen.

IUS EDUCATION GROUP

INTERCONTINENTAL SEMINAR

PHASE IV, 26/27 NOVEMBER 2014

EDUCATION & SOCIAL INCLUSION



FIRST DAY • 26th OF NOVEMBER

Welcome Lunch
Inaugural Session *A. Salatin*
Welcome Speech *R. Dal Molin* (SDB)
Inaugural Address *M. Omos* (SDB)
Seminar Presentation *R. Barduca* (SDB)
Key Note Address *S. de Juan Lopez* (SDB)
» Coffee Break
Synthesis of Phase I *P. Revuelta Medivilla*
Synthesis of Phase II *R. Fortes Santos*
Synthesis of Phase III *G. Thadathil* (SDB)
Discussions:
· *What did we learn from Intercontinental seminars?*
· *Educational leadership, social inclusion and salesian educational style* *O. Maureira Cabrera*

SECOND DAY • 27th OF NOVEMBER

Holy Mass
X Dies Academicus IUSVE *N. Giacopini*
Welcome Address *R. Dal Molin* (SDB)
Music Break *Young's Orchestra*
Lectio Magistralis *Don Luigi Ciotti*
Music Break *Young's Orchestra*
Academic Act *A. Salatin*
Student of The Year Awards *R. Barduca* (SDB)
Music Break *Young's Orchestra*
» Lunch Break

Which inclusion through the Educational Institutions?
D. Ianes
Which is the role of educators and educational institutions? Experiences, challenges and suggestions.
V. Salerno (SDB), *F. Samadri*,
C. Varghese (SDB), *W.W. Chambi*
» Coffee Break
The answer of Don Bosco pedagogy to social inclusion.
A. Graudo (SDB)
Discussion:
· *How can we communicate and diffuse seminars results? Proposals for a final publication.*
Conclusion *A. Salatin*





**INAUGURAZIONE
DELL'ANNO ACCADEMICO
2014/2015**

ISTITUTO UNIVERSITARIO SALESIANO VENEZIA

27 NOVEMBRE 2014

IDEAS *in*
ACTION

LUIGI CIOTTI
NICOLA GIACOPINI
ROBERTO DAL MOLIN
ARDUINO SALATIN
RENZO BARDUCA



IUS EDUCATION GROUP
INTERCONTINENTAL SEMINAR
PHASE IV, 26/27 NOVEMBER 2014

IDEAS *in* ACTION



MADRID • SÃO PAULO • SONADA • **VENEZIA**

INAUGURAZIONE DELL'ANNO ACCADEMICO 2014/2015

ISTITUTO UNIVERSITARIO SALESIANO VENEZIA
27 NOVEMBRE 2014

IDEASⁱⁿ
ACTION

LUIGI CIOTTI • NICOLA GIACOPINI • ROBERTO DAL MOLIN • ARDUINO SALATIN • RENZO BARDUCA



INTERCONTINENTAL SEMINAR

PHASE IV, 26/27 NOVEMBER 2014

EDUCATION & SOCIAL INCLUSION



OPENING N. Giacomini, Vice Dean of IUSVE.
SS R. Dal Molin.

wang's Orchestra "Suono in Orchestra".
UIS Education and Participation: new challenges
tery in the globalization era.
ent of "Abele" group and "Libera" association.

. Salatin
YEAR AWARD R. Barduca.

BREAK
rough the educational institutions?
iversity of Bozen.
hich is the role of educators and educational
sciences, challenges and suggestions.
aden, C. Varghese, W.W. Chambi.

Bosco pedagogy to social inclusi
can we

PROGRAM /2

PHASES AND LOCATION

PHASE I

CES DON BOSCO - Madrid, SPAIN

February 2013

<http://www.cesdonbosco.com>

PHASE II

UNISAL - São Paulo, BRASIL

October 2013

<http://www.unisal.br>

PHASE III

SALESIAN COLLEGE - Sonada, INDIA

Marzo 2014

<http://www.salesiancollege.in>

PHASE IV

IUSVE - Venice, ITALY

November 2014

<http://www.iusve.it>

EDUCATION GROUP
INTERCONTINENTAL SEMINAR

PHASE IV, 26/27 NOVEMBER 2014

EDUCATION &
SOCIAL INCLUSION

IDEAS in ACTION

VIDEO



PICTURES



PICTURES



PICTURES



PICTURES



THANKS FOR WATCHING